

KBI'S "GREEN PARTNERSHIP" PROGRAM



Is pleased to announce its **Green Partnership Program:**



Designed for Municipal and Government Entities

Our goal is to implement KBI Flexi™-Process products through a unique KBI Training and Certification Program.

K.B. Industries, Inc. recognizes that in today's economic climate, local government cutbacks are restricting "Green Implementation" of much needed projects and services. This program allows the municipal and government employees to directly install KBI Flexi™-Process products once certified. By streamlining the budget and installation processes, partners gain greater control and utilization of their resources.

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The Innovative Force Behind Tire RecyclingSM



KBI's **Green Partnership** **PROGRAM BENEFITS:**

- **Affordable**

Completely eliminates KBI's mobilization costs traditionally charged for "Job Specific Installations". Allows partners to lock in lowest cost materials pricing, even for jobs that require outside labor.

- **Practical**

Avoid project delays by reducing proposal, decision making and scheduling time lines. Planning and budgeting can be done on an annual or quarterly basis, with purchases taking place only when the projects are "ready to go". The materials are consumed and replenished on your schedule so you can operate more efficiently. This enables flexibility on "Your Installations" using "Your Workforce".

- **Political Advantage**

The program provides Municipalities and Government agencies a low cost entry point into "green". KBI recognize the ever growing political and taxpayer pressure to consider green alternatives and initiatives. KBI can offer its recycled materials products to be part of the "Green Portfolio" of the Municipality or Government agency. By providing an easy, low-cost entry point into sustainable products, the Green Partnership Program is a Win-Win for our partners.

- **Long Term Value**

The program provides the entities a method to protect their long term investment through low cost self maintenance. While KBI's products are extremely durable, their already long life can be extended through simple maintenance as required. This extends the useful life well beyond traditional paving products. In addition to improving long term value on traditional surfaces, KBI has introduced alternative solutions that offer significant reductions in total maintenance costs for applications such as "KBI Flexi™-Fence line" and "Tree Surrounds".

- **Ongoing Education**

KBI will introduce new skill sets by certifying the employees during an actual installation of KBI Flexi™-Pave. The new "Flexi™-Process Technician" will be trained in the same manner as our KBI Corporate Installation Technicians. Upon completion of training each technician will be awarded a certificate with their own unique certification number. Partners will have access to and gain firsthand knowledge of new products and uses.

- **Taxpayer Savings**

KBI has identified certain applications that can ultimately divert standing maintenance costs (Tax Line Items) for other public uses. An example of one such use is the "KBI Flexi™-Fence Line". Through a one-time installation of KBI Flexi™-Fence, ongoing maintenance costs of labor, string trimming, and chemicals are virtually eliminated. These types of application utilizing KBI Flexi™-Process products are continually being identified and proven. Ideas for such applications often come from the municipality or government agency and provide an ever increasing think tank to strengthening the partnership.

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